

Leopard wins “iF product design award” for 2010.

Okamura Corporation’s Leopard, a new concept seating, won the iF product design award, Office / Business category, one of the world’s most prestigious design accolades.

This year 778 products have been awarded. 2,486 products from 1,016 contestants submitted from 39 different countries, competed for a coveted iF product design award. Our product was able to successfully assert itself in a highly competitive, international environment.

For more than fifty years, iF Industrie Forum Design e.V. has been located in the grounds of the Messe Hannover in Germany. A result of the 1953 "Sonderschau formgerechter Industrieerzeugnisse", the iF Industrie Forum Design e.V. was complemented in 2001 by the iF International Forum Design GmbH, which is responsible for all areas of business, and particularly for the renowned iF competitions.

The iF product design award covers all areas of product design. It serves as a platform for design-relevant innovations, thus recognizing today's globally networked world and its related dynamics. Since 1953, the iF product design award has been recognized as a label for good design.



Leopard is the product of joint development with Oki Electric Industry Co., Ltd. (Tokyo, Japan, below “OKI”). Driven by the chief development concept to create “**Seat Cradle Design**”, Okamura Corporation’s advanced seating technology successfully fused with robot leg technology* derived from OKI’s mechatronics engineering to produce Leopard. The human muscle mechanism is applied to provide a superior fit that follows every posture change from sitting to standing enabling ultimate ergonomic comfort. Leopard is relaxed seating with the versatility for many applications.

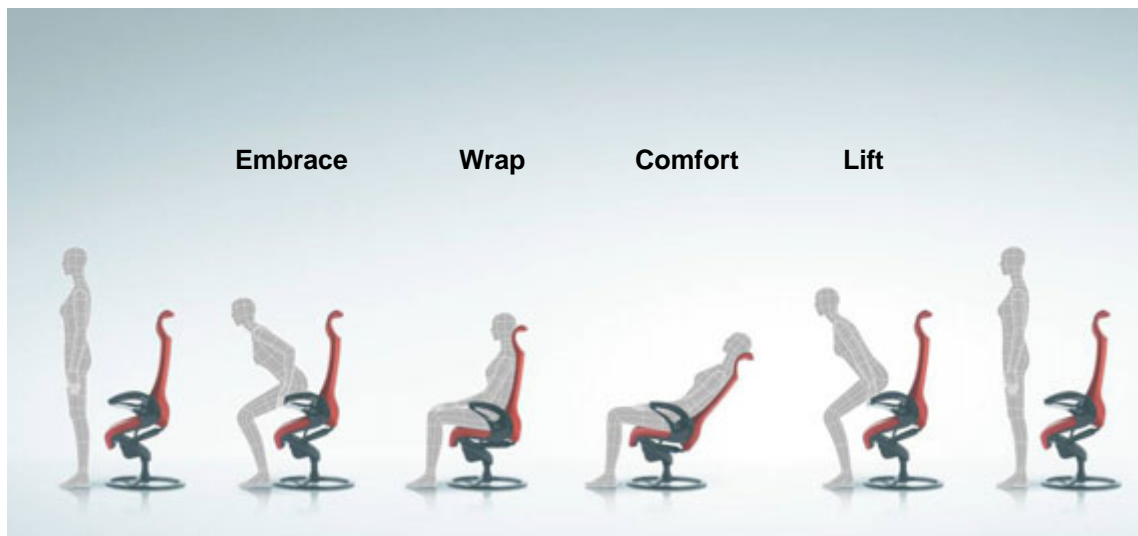
*The robot leg achieves human leg-like balanced jumping and landing. It was created based on research of the human skeleton and muscle mechanisms.

- Features of Leopard -

1. Seating comfort achieving genuine relaxation

Reclining that precisely follows every change of posture, from sitting to standing. This is seating which reduces muscle load as you move for low-impact sitting.

This comfort is proved by various data obtained from myoelectric measurement testing and pressure mapping. Thanks to a newly developed mechanism, it is unnecessary to perform adjustments to account for differences in body type and weight. Okamura's unique mesh backrest technology provides a deep enveloping feeling that "fits" the body.



- **Embrace:** The seat inclines forward to welcome you. With less muscle load and greater security, the seat compromises to meet you.
- **Wrap:** The raised seat position gently returns to a maximum incline of 25°. The breathable Mesh fabric backrest responsibly cradles your body. It provides you deeply wrapped comfort.
- **Comfort:** The backrest reclines tenderly to a maximum angle of 27°. The unique design cradles you like a hammock. You can enjoy snug and secure ergonomic seating comfort.
- **Lift:** As you move to stand up from a reclined position, the backrest and seat gently guide you forward providing natural support.

2. Innovating Design

The stream-lined form from the backrest to the base was realized by understanding and fully extracting the potential of robot technology. This design was created by combining robot leg technology with advanced seating design resulting in a serene and elegant sitting experience.



3. Ample variation for versatile application

We have created a wide lineup of products. Base shapes and frame colors can be combined with a rich selection of seat and backrest color variation.

Two types of bases are available, Ring base and Five star base with casters.

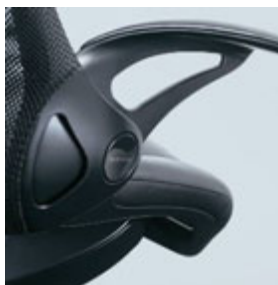


Ring base (black)



Five star base with casters (black)

Frames come in either black or white.



Frame (black)



Frame (white)

The seats are leather-covered (black, beige, white, or red) or cloth (black).

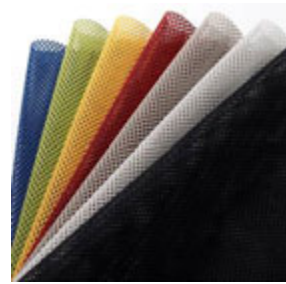


Seat (leather-coverd,black)

You can choose from seven colors for the mesh backrest which gently encloses your body.
(blue, green, yellow, red, beige, white, or black)



Backrest (mesh,black)



7Colors for the backrest